

2015 Conference

**THE POPULAR CULTURE ASSOCIATION
IN THE SOUTH**

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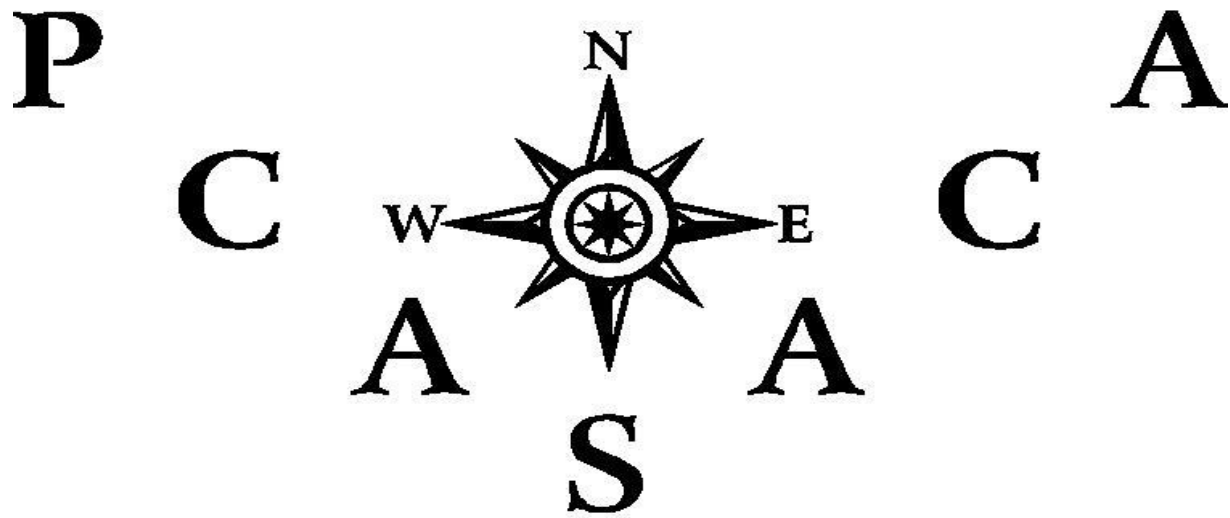
**THE AMERICAN CULTURE
ASSOCIATION IN THE SOUTH**

October 1-3, 2015

**Hilton Riverside
Wilmington, NC**

**Sara Dunne
President**

**Chrys Egan
Mary Jackson
Program Chairs**



www.pcasacas.org

Thanks to the institutions that have supported our efforts throughout this year:

**Gordon State College
Jefferson Community and Technical College
Salisbury University
Virginia Military Institute**

WHAT ARE POPULAR CULTURE STUDIES?

Popular Culture Studies have come to consist of those scholarly inquiries which deal with the customs, artifacts, events, myths, language, and the like that are shared by a significant portion of a culture or sub-culture.

Some persons refer to such sharing as mass mediated. Whenever one watches TV, attends a football game, reads advertisements, selects a soap or tire or suit, makes a grocery list, takes the kids to Disney World or to a carnival, reads a detective novel, helps select a homecoming queen, or communicates with common gestures, he or she participates in popular culture. When scholars study such a culture, or sub-culture, they may focus on the people who share the attitudes, myths, languages, artifacts, or the like, or they may examine features of the culture, its history, or the phenomenon itself.

Scholars of the popular culture find such common -- some might even say trivial -- matters worth serious study, for they believe these matters reflect the values, convictions, and the patterns of thought and feeling generally dispersed through, and approved by, a significant portion of the culture in which they occur. Some scholars may also consider certain popular culture texts to be art, recognizing that Elizabethan drama and Victorian novels, for example, were once considered popular culture.

WHO ARE THESE SCHOLARS?

They come from a variety of disciplines, though they need not come from academia itself. Within the national and the PCAS regional membership are persons interested in literature, film, television, radio history, ethnic studies, American studies, computer sciences, and some of the natural sciences. They include a wide range of young and bright, older and accomplished -- many of national reputation -- as well as field professionals, such as architects, artists, and journalists. All share a common interest in the serious study of culture and in its popular aspects.

A BRIEF HISTORY

The national Popular Culture Association held its first national meeting in 1969 in East Lansing, Michigan. Two years before that, the first issues of the *Journal of Popular Culture* were published and a little later, the *Popular Culture Association Newsletter* and the *Popular Culture Methods* (for those teaching about popular culture) were founded. National meetings have been held in Milwaukee, Indianapolis, Baltimore, Cincinnati, St. Louis, New Orleans, Toronto, and San Antonio. The rapid development of this association has been incredible, growing to national meetings with many hundreds of participants within a relatively few years. Now, regional associations, which are independent organizationally from the national association, have developed as well.

ABOUT THE PCAS

The PCAS, organized in 1971, is among the largest, and, from the view of those who have visited several regional meetings, the most thriving of the regional associations. Members of the organization come primarily from eleven Southeastern states: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, and Virginia. Its activities are financed by conference registration fees and sponsoring institutional support. Young and diverse, this energetic organization has brought together scholars who share an interest in inquiring into all sorts of mass phenomena through a wide variety of disciplines and approaches. Its journal, *Studies in Popular Culture*, is now more than twenty years old, and recently added an issue devoted to American Studies topics. *Studies in American Culture* is now in its tenth year and has its own editor and editorial board. **Scholars working with topics in popular culture or American culture are invited to submit papers for consideration to the appropriate editor.**

The PCAS thus offers an opportunity for the coming together of scholars from colleges, universities, community colleges, and even from the general public, who have something worthwhile to say on matters involving mass society. It affords these individuals an occasion for direct response to the society which produced them.

The result of this coming together has been a rich and exciting event. We welcome you and invite you to partake of the richness, diversity, and friendship that this conference holds.

ABOUT THE ACAS

The ACAS is an organization for those interested in the interdisciplinary study of the total American culture. It should attract those interested in that field of study which goes under names such as American Studies, American Culture Studies, etc. Structurally, it mirrors the place of the American Culture Association within the Popular Culture Association and is represented on the Executive Committee of the PCAS. The ACAS does not stress popular or Southern culture, though it is hospitable to both. Instead, the ACAS focuses specifically on the United States, examining all from highbrow to lowbrow, from elite to popular.

Thursday, October 1, 2015

Thursday, Session 1 1:15 p.m. - 2:45 p.m.

T 1.1 Popular Culture in Various Contexts [Cape Fear Salon A] AV

Chair: Hugh H. Davis --CS Brown High School

- Holding Out for a Hero: Anne Elliot as the Hero of the Millennials--Heather Wright, Polk County Early College
- "A Tale for Young People of All Ages": *The Prince and the Pauper* and Youth--Hugh H. Davis, CS Brown High School
- Cemeteries, Catacombs and Poetry --George Longenecker, Vermont Technical College

T 1.2 International Culture in Film, Music and Television [Cape Fear Salon B] AV

Chair: Brandi Hodo, The University of Alabama

- "Anna Magnani and the American West: Transatlantic Marriage and the 'Geographical Self' in Cukor's *Wild is the Wind*"--Tiffany Gilbert, University of North Carolina Wilmington
- Swag Check, Swag Check: Examining the Hybridization of American Hip Hop, Rock & Roll, and South Korean Popular Culture--Brandi Hodo, The University of Alabama
- Learning to Lie: The Liminal and the Marginal in the Swedish-Danish Television Series *The Bridge*--Heather Hahn, Columbia College

T 1.3 Murder Anywhere: Place in Mystery-Detective Fiction [Bellamy] AV

Chair: John Teel, Marshall University, Emeritus

- A Quaint Drinking Village with a Fishing Problem: The Key West Setting in Florida Crime Fiction – Sarah Fogle, Embry Riddle University
- The Spiritual Wilderness of Julia Spencer-Flemings *Millers Kill*: Toward an Ecocritical Approach to Detective Fiction – Christine Jackson, NOVA Southeastern University
- Julia Keller and the Mean Streets of . . . West Virginia? – John Teel, Marshall University, Emeritus

T 1.4 Art and Creativity in Popular Culture [Dudley] AV

Chair: Dee Clere, University of Mount Olive

- Arts and Creativity in Literature--Charlotte Currier, Old Dominion University
- Softening the Pain of Prejudice: Visual Rhetoric in *The Absolutely True Diary of a Part-Time Indian*--Dee Clere, University of Mount Olive
- Repurposing Mad Max: Informing, not teaching, creativity by utilizing objects in new ways.--Warren Jones, Eastern Florida State College
- Found Objects in Contemporary Handcrafted Jewelry--Rebecca Ziegler, Georgia Southern University

T 1.5 Gender/Sexuality in Literature [DeRosset]

Chair: David McCracken, Coker College

- Sports Biographies for African American Girls: Challenging the Matrix of Domination-Dawn Heinecken, University of Louisville
- Is that Mob Still Scribbling: Emily Giffin's *Babyproof* as Call to and Departure from Chick Lit---RaShell Smith-Spears, Jackson State University and Tikenya Foster-Singletary, Spelman College
- Transgression, Desire, and Chuck Palahniuk's *Beautiful You*--David McCracken, Coker College

T 1.7 Government/Law/Politics at Home and Afar [McRae]

Chair: Frederick Augustyn, Library of Congress

- Public Communication and the Preservation of North Florida's Gullah/Geechee Culture--Brian Graves, Florida State University and Pablo Correa, Florida State University
- The Justified Ecowar--Will Caudill, Fayetteville Technical Community College
- Torture at Abu Ghraib: An American Gender Crisis--Courtney Merz, University of Central Oklahoma
- Mid-Century Madness Contained: Atomic and Nuclear Energy--the Congressional Connection--Frederick Augustyn, Library of Congress

T 1.8 Image and Sports [Carolina]

Chair: Steve Master, Embry-Riddle Aeronautical University

- "It's Not Totally Their Fault": Sports News, Media Framing and Attributions for Domestic Violence in the NFL--Chris Geyerman, Georgia Southern University
- Tiger Woods' Rocky Courtship with the Media: Transformation from Cool Reserve and Sulky Child to Cooperative, Hale Fellow?--Donna Barbie, Embry-Riddle Aeronautical University
- Image Repair, Instagram and the Rhetoric of Sport: How the WWE and Seth Rollins Managed the Message After a Cyber Hack--Rebecca Steiner, Wake Forest University (graduate student)
- Not NOW -- Sports Journalist Sally Jenkins' Turbulent Relationship with Second-Wave Feminism--Steve Master, Embry-Riddle Aeronautical University and Taylor Mitchell, Embry-Riddle Aeronautical University

**Thursday, Session 4
3:00 p.m. - 4:30 p.m.**

T 2.1 Business and Politics in Popular Culture [Cape Fear Salon A] AV

Chair: Nancy Reichert, Kennesaw State University, Marietta Campus

- The Throne Justifies the Game: Game of Thrones' Influence on the Business and Political Landscape--Bridgette Turnbow, Eastern Florida State College
- "Happiness without Borders": Transnational Ideologies of American Exceptionalism and the (Neo)Liberal Subject---Amanda Bryan, University of North Carolina at Greensboro
- What is in a Name?: Business Rhetoric and the Consolidated University--Nancy Reichert, Kennesaw State University, Marietta Campus

T 2.2 Examining Youth in Popular Culture [Cape Fear Salon B]AV

Chair: Lynn Koller, Embry-Riddle Aeronautical University

- "Technology, Communication, and Isolation in Megan Abbott's *Dare Me* and *The Fever*"--Marsha Taylor, Francis Marion University
- The Perils and Pleasures of Parents Posting Kids' Photos On Social Media: Considering the Ethics of the Image--Lynn Koller, Embry-Riddle Aeronautical University
- Who is beautiful? A Descriptive Analysis of Images in Teen Magazines--Joy L. Payne, Tulsa Public Schools
- Adventure vs. Domesticity: How Children's Toys Promote Gender Roles--Diana Casteel, Humboldt State University

T 2.3 SciFi and Fantasy in Popular Culture [Bellamy] AV

Chair: Don Webb, Eastern Florida State College

- "Graveminds, Grunts, and Gravity" : How Numerical Verisimilitude Creates Reality in Science Fiction---Adam Freeman, Eastern Florida State College

- *Mad Max: Fury Road*: The Destruction of Resources through Consumerism--Amber Holley, Eastern Florida State College
- "Lucky, They're Stupid": Villains Experiencing a Reversal of Fortune as a Shortcut to Victory for the Heroes--Abraham Mullican, Eastern Florida State College
- "Posthuman Transformation" of *Z Nation*'s Murphy--Don Webb, Eastern Florida State College

T 2.4 Southern Culture in Literature [DeRosset]

Chair: Courtney Watson, Jefferson College

- Exit Through the Gift Shop: Travel, Tourism, and the Commodification of Southern Literature--- Courtney Watson, Jefferson College
- Writing the Savage South: Miss Ravenel's Conversion from Secession to Loyalty and Northern Colonialist Discourse---William Tolbert, North Carolina State University
- Calibans of the South: Faulkner's Joe Christmas, Styron's Nat Turner, and the Great Unwritten Southern Novel-Paul Haspel, Central Carolina Community College

T 2.5 Finding Yourself in Television [McRae]

Chair: Valerie Cato, Georgia Regents University

- If It's Another B, We Could Have a Real Problem Here: The Significance of Bingo in *Better Call Saul*--Valerie Cato, Georgia Regents University
- Finding Yourself in *Lost*: Viewer Interpretation of the Series Through Reader Response--Meagan Standridge, Dalton State College

T 2.6 Looking at Videogames Differently [Carolina]

Chair: Barrett McDonald, Warner University

- *Heart of Darkness* is Not Fun: Immersion, Engagement, and Violence in Far Cry 2 and Spec Ops: The Line---Matt Cox, University of Montevallo
- The Impact of Convention and Invention on Thief (2013)--James Coon, Wingate University
- The Mathematics of Pokemon Game Speedrunning--Barrett McDonald, Warner University

**Thursday, Session 5
4:45 p.m. - 6:15 p.m.**

T 3.1 Horror and Myth in Film [Cape Fear Salon A] AV

Chair: Will Caudill, Fayetteville Technical Community College

- "I Need To Remind You of a Little Movie Called *Deliverance*": Abjection in Appalachian Horror Films--Andrea Simmonds, Wake Forest University
- Fairy Tales and Horror Stories: Our Enduring Obsessions--Cheryl Champagne, Old Dominion University
- A Modern-Day Monster: The Mothman as a Representation of Cultural Trauma--Lauren Fowler, East Tennessee State University
- The Importance of Not Knowing--Will Caudill, Fayetteville Technical Community College

T 3.2 Communication and Language in Videogames [Cape Fear Salon B] AV

Chair: Aaron Toscano, University of North Carolina at Charlotte

- The Business of Play: Communication Theory with Nintendo and their Game Development--Scott Reese, Dalton State College
- Every Chirp of the Journey: Nonverbal Communication and Facilitated Intimacy in Experimental Video Games--Kassandra Tramel, Eastern Florida State College
- Games of Conquest: A Cultural Analysis of Video Games--Aaron Toscano, University of North Carolina at Charlotte

T 3.3 Southern Icons: Texts and Images [Bellamy] AV

Chair: Rob McDonald, Virginia Military Institute

- The Gourd Tree - Rob McDonald, Virginia Military Institute
- The Flue-Cured Tobacco Barn – Meryl Truett, Savannah College of Art and Design
- Georgia Elvis Festival – Donna King Rosser, University of California LA

T 3.4 Film: Heroes and Villains [Dudley] AV

Chair: John Kitterman, Ferrum College

- Ethical Assassins and Virtuous Avengers: Adapting the Hit-Man Skill Set--Richard Vela, University of North Carolina at Pembroke
- Heroes and Savages on the Frontier: The Ideology of *American Sniper*--John Kitterman, Ferrum College
- Franchising Fright: Translating the *Evil Dead* from Film to Game--Stefan Hall, High Point University

**Thursday, Session 1.4
6:30 -7:30 pm
Reception and Poster Presentations
Free for All Members
Room:**

T 1.4 Poster Presentations: During the reception, view these posters and interact with the authors

Chair: Chrys Egan, Salisbury University

- Deixis in Multimodal Composition – William Bailes, University of South Carolina
- Solidarity is For (_____) Fangirls Only: A Critical Investigation of the Plight of Fans in the Era of Post-Racial Television – Elizabeth Hornsby, Southeastern Louisiana University and Deanna Robertson, Southeastern Louisiana University
- Exploring Recent Young Adult Literature with LGBTQ Themes – Lacey Nisbett, University of Alabama

**Thursday, Session 4.2
7:30 – 9:00 pm
Room:**

T 4.2 Chair: D. Jason Knowles, Georgia Southern University

This micro-/no-budget independent documentary explores the phenomenology of the performers' and karaoke show hosts' experiences, customs, and interactions from within four locations in Northeast Kansas, Mid-Missouri, and Central Arkansas. It also documents the technical and financial struggles many hosts have to endure as they work towards turning their shows into successful self-owned entertainment businesses. A Q&A with producer-director, D. Knowles, will follow the screening.

Friday, October 2, 2015

Registration 8:00 a.m.-13:00 noon; 2:00 p.m.-5:00 p.m.

**Friday, Session 5
8:00 a.m. - 9:30 a.m.**

F 5.1 "We're Just Not That into You": Intergender/Intercultural/Interspecies Conflict in Pop Culture [Cape Fear Salon A] AV

Chair: Ranjan Chhibber, Florida State College at Jacksonville

- Resolving Intercultural Conflict in Music: How Remix Culture and Modern Technology Allows Artists to Create Remixes and Mashups that Combine Music from Different Genres – Wayne Francis, Florida State College at Jacksonville
- Monsters, Monarchs, Mutants, and Madmen: Interspecies Conflict & Sovereignty in Jonathan Hickman's *The Avengers*- Shep Shepard, Florida State College at Jacksonville
- From She-Ra's Sword to Leela's Laser Gun: Cartoon Representations of Female Power – Rawlslyn Francis, Florida State College at Jacksonville
- "Once You Go South Asian, You Never Go Caucasian:" Depictions of Interracial Relationships in US Pop Culture, from *The Rains Came* to *Mr. Robot*- Ranjan Chhibber, Florida State College at Jacksonville

F 5.2 Wisdom, Science and Insanity in Science Fiction[Cape Fear Salon B] AV

Chair: Sherry Ginn, Rowan-Cabarrus Community College

- That's Relativity, Folks: The Hard Turn to Hard Science in Christopher Nolan's *Interstellar*-- J. Dennis Bounds, Christopher Newport University
- The Legend of Mental Disorders--Clara Squires, Eastern Florida State College
- The World According to Jayne Cobb: Pearls of Wisdom from the Hero of Canton--Sherry Ginn, Rowan-Cabarrus Community College

F 5.3 Mark Twain and Popular Culture [Bellamy] AV

Chair: Betina Entzminger, Bloomsburg University

- The Symbol of the Times: Mark Twain's Baseball Quote in Context – Mark Noon, Bloomsburg University
- Fin de Si'cle Anxieties and the Cave Endings of Mark Twain's *A Connecticut Yankee in King Arthur's Court* and Sam Raimi's *Army of Darkness* – Betina Entzminger, Bloomsburg University
- From Bad Boys to Good Managers: Twain, Aldrich, Optic and the Creation of a Middle-Class Ideal – Mark Decker, Bloomsburg University

F 5.4 Bourbon, Barbecue, and that Sweet Southern Drawl: Televisual Representations of the Contemporary South [Dudley] AV

Chair: Stephanie Graves, Independent Scholar

- The Failed "Promise": Anhedonic Viewership of the Series Finale of *Justified* – Jessica Allen, Independent Scholar
- Bibles, Barbecues and the Business of Power: Frank Underwood and the Political Appropriation of *Country Talk* – Cynthia Burkhead, University of North Alabama
- "At least you got to shoot your father": *Justified* and the Social Construction of Southern Masculinity – Stephanie Graves, Independent Scholar

F 5.5 Comics[DeRosset]

Chair: Henry Kirby, Virginia Military Institute

- Our Vicious Cabaret: V for Vendetta and the Culture of British Dystopia--Hannah Granberry, University of North Carolina Wilmington
- Red Sonja: From Robert E. Howard's Stories to Marvel Comics, Part One--Jeff Thompson, Tennessee State University
- Visualizing Different Ways of Knowing in *Hawkeye 11*--Henry Kirby, Virginia Military Institute

F 5.6 Our Body, Our Health, Our Food?[Carolina]

Chair: Sara Lewis Dunne, retired, Middle TN SU English Dept.

- Do Eat The Daisies: Flowers As Food--Sara Lewis Dunne, retired, Middle TN SU English Dept.
- Representing Masculinity and The Subversion of Wellness in *Men's Health* and *Men's Fitness* Magazines: A Thematic Analysis--Beverly Graham, Georgia Southern University
- Penitent Hunters in Modern American Environmental Literature--Warren Tormey, Middle Tennessee State University

**Friday, Session 6
9:45 a.m. - 11:15 a.m.**

F 6.1 Americana: Origins and Film [Cape Fear Salon A] AV

Chair: Chris Richardson ,Young Harris College

- The Popular American Hero - Surprising Origins--James Shoopman, Embry Riddle Aeronautical University
- Poor Unfortunate Soul: Reflections on Influences of Anne Bradstreet on Disney's *Frozen*, a Contemporary Dialogue of the Body and the Soul--Sue Richardson, University of North Carolina Wilmington
- *Goodfellas*: Italian America on Screen--Blake Rutledge, Wake Forest University
- It's a Figure of F**king Speech: Meaning and Censorship in Martin Scorsese's *The Wolf of Wall Street*--Chris Richardson ,Young Harris College and Courtney Underwood, Young Harris College

F 6.2 Fandoms: Who Influences Who? [Cape Fear Salon B] AV

Chair: Tanya R. Cochran, Union College

- Love Captain Jack or Hate Him; How *Torchwood* Has Polarized the *Doctor Who* Fandom---Lindsay Bryde, Suffolk County Community College
- The Force of Fans: How Fandom has Shaped, Challenged, and Expanded The *Star Wars* Universe--Amanda Hodges, Newberry College
- "Shippers Gonna Ship, Haters Gonna Hate: Olicity Fandom and the Rhetoric of Positive Propaganda"---Tanya R. Cochran, Union College

F 6.3 Folklore/Mythology in Popular Culture [Bellamy] AV

Chair: Michael Smith, James Madison University

- The Defamiliarization of Reality: Redefining Fantasy through a Stationary and Expansionary Model--Donald Baggett, Georgia Regents University
- Showtime's Dexter as a Postmodern Bluebeard---Megan Saunders, Chapman University
- The Fall of the House of Haggard: Edgar Allan Poe and The Last Unicorn---Harley Palmer, Piedmont College
- "Constructing and Deconstructing 'Iron Mike': Mike Tyson and End of the Bad Man Figure in Modern Sport."--Michael Smith, James Madison University

F 6.4 Workshop: Pedagogy and Popular Culture: Strategies and Models [Dudley] AV

Chair: Chair: John Zubizarreta, Columbia College

- Christine Hait, Columbia College
- Melissa Heidari, Columbia College
- Calley Hornbuckle, Columbia College
- Allan Nail, Columbia College
- Amy Reeves, Columbia College
- Nancy Tuten, Columbia College

F 6.5 History in Popular Culture[DeRosset]

Chair: Dr. Alex Porco, University of North Carolina-Wilmington

- Prophet Against Prophet: Ralph McGill, Martin Luther King, Jr., and the Vietnam War--Glenn Robins, Georgia Southwestern State University
- The Other Black Mountain--Dr. Alex Porco, University of North Carolina Wilmington
- South-View Cemetery, Atlanta--John Bayne, AT&T
- Fragmentary American Cartographies in Edmundo Paz Sold'n's Norte--Zoya Khan, University of South Alabama

F 6.6 Horrifying Television [McRae]

Chair: Linda Straubel, Embry-Riddle Aeronautical University

- Dark Passengers: Psychopathic Masculinities in Contemporary American Television--Mary Knight, Wake Forest University
- "American" visions of ugliness: The Depraved, the Insane, and the Monstrous in *American Horror Story*--Jasara Hines, University of Central Florida
- The Epistemology of Hannibal's Closet: Disrupting the Male Gaze--Audrey Johnson, University of North Dakota
- Compassion Toward *The Walking Dead* as Representing Otherness--Linda Straubel, Embry-Riddle Aeronautical University

F 6.7 International culture in Literature[Carolina]

Chair: Angela Mullis, Rutgers University

- Adichie and Selasi: The Afropolitan Dilemma in 21st Century Fiction--Pamela Rooks, Francis Marion University
- The Magic of Tidying Up in Haruki Murakami's *Kafka on the Shore*--Linda Null, Tennessee Tech University
- Blazing the Dragon Tattoo: The Influence of Stieg Larsson on Three Swedish Women Novelists of Crime Serials--Micki Nyman, Fayetteville State University, NC

F 6.8 21st Century Journalism and Media[Skinner]

Chair: Marnie Jones, University of North Florida

- The Diogenes Project: Finding an Honest Face on the Internet--Ernest Wiggins, University of South Carolina
- Selfies and Selfie Culture: A Rhetorical Genre Analysis--Judy Isaksen, High Point University
- Tuning Into *Serial*: Analyzing the Intersection of True Crime Reportage and Its Online Reception--Arun Jacob, Independent Scholar
- Why We Can't Let Her Go: Re-imagining Jane Austen in the 21st Century--Marnie Jones, University of North Florida

Executive Council Luncheon

11:30 a.m. – 1:15 p.m.

Room:

(Council Members RSVP to Diane Calhoun-French)

Friday, Session 7
11:30 a.m. - 1:00 p.m.

F 7.1 Narratives about Disease and Treatments in Popular Culture [Cape Fear Salon A] AV

Chair: Shari Hoppin, Troy University

- Teen Spring Break Movies: Hollywood Make Believe Versus the Reality of Teen Sexually Transmitted Disease Rates – Amanda Diggs, Troy University
- From *Babylon 5* to Acute Lymphoblastic Leukemia: Using Pop Culture to Talk About Bioethics – Jane C. Peters, Jefferson Community and Technical College
- Panic, Ebola, and the Outbreak Narrative – Katherine Rogers-Carpenter, University of Kentucky
- Warnings about Pharmaceutical Advertising - Shari Hoppin, Troy University

F 7.2 Rockin', Race, Religion, and Rasslin': Historical and Cultural Perspectives on Professional Wrestling since World War II [Cape Fear Salon B] AV

Chair: Louis Kyriakoudes, Middle Tennessee State

- I Couldn't Carry a Tune in a Bucket: Music and the Transformation of Southern Politics and Culture in Professional Wrestling, 1959-1987 – Christopher Stacey, Louisiana State University Alexandria
- Origins of the Rock 'n' Wrestling Connection – Seth Bovey, Louisiana State University-Alexandria
- "Tell Them It's What Their Grandfathers Got": Racial Violence and Historical Memory in Southern Professional Wrestling – Charles Hughes, Oklahoma State University
- Heels in the Pulpit: Religion, Wrestling, and Fraud in the Age of Televangelism – Charles Westmoreland, Delta State University

F 7.3 Gender/Sexuality Performance on Television[Bellamy] AV

Chair: Carol Westcamp, University of Arkansas at Fort Smith

- Babes and Bitches: Sexism on *Survivor*--Karen McDonnell, James Madison University
- Men and Women of *The Big Bang Theory*: A View of Social Support Networks That Cross and Divide Gender Lines--Donna Elkins, Spalding University
- Frienemies: The Intricacies of the Relationship between *Downton Abbey's* Violet Crawley and Isobel Crawley--Teresa Collard, The University of Tennessee at Martin
- Gender Performance on ABC's *The Bachelor*--Carol Westcamp, University of Arkansas at Fort Smith

F 7.4 Madness Inside Out: Exploring AMC's Mad Men [Dudley] AV

Chair: Angela Mullis, Rutgers University

- Beyond Facade: Mad Men's Draperian Daughter – Angela Mullis, Rutgers University
- The Racial Politics of Mad Men – Jessica Maucione, Gonzaga University
- Literature as Character Reflection in Mad Men – Robin Johnstone, University of New Orleans

F 7.5 The BBC's *Sherlock* and the #Setlock Phenomenon [LATIMER]

Chair: Jennifer Wojton, Embry-Riddle Aeronautical University

- #Setlock and the Power of Fandom – Jennifer Wojton, Embry-Riddle Aeronautical University
- #Setlock and the Creation of Character Identity – Lynnette Porter, Embry-Riddle Aeronautical University
- Mycroft, Derrida, Brotherhood and the State: Deconstructing Democracy through BBC's *Sherlock*--Linda Jencson, Appalachian State University

F 7.6 Literature [DeRosset]

Chair: Thomas Van, University of Louisville (retired)

- "Beyond Tobacco Road: 'On the Road' with Erskine Caldwell"--Mike Wentworth, Professor

(English)--UNC Wilmington

- Old Dog: Coetzee's "Disgrace"--Carmen Burton, Independent Scholar
- "Parody or Pastiche in Mark Haddon's *The Curious Incident of the Dog in the Night-Time*"--Hana Salman, a lecturer at the English Department in the Academic Arab College in Haifa.
- Desire and the Locomotive of History in the Novels of Alan Furst--Thomas Van, University of Louisville (retired)

F 7.7 Folklore, Religion and Comics [McRae]

Chair: Richard Olsen University of North Carolina Wilmington

- What Is This That Stands Before Me: The Spiritual Meditations of Black Sabbath--Candace Grissom, Middle Tennessee State University
- Jesus Christ, Rock Star: Christian Concert Films and Numinous Experiences--Jim Trammell, High Point University

F 7.8 Southern Culture in Myth, Race and Language[Carolina]

Chair: Richard Straw, Radford University

- Jackie Torrence: The StoryLady--Yvonne Prather, Austin Peay State University
- Identity, History, and a Community's Struggle to Define Itself: Lexington, Virginia and its Civil War Memory--Richard Straw, Radford University
- Well Bless Your Heart, You Did Try Hard Anyway?: Regional Differences in Euphemistic Expressions--Andrew Tollison, Merrimack College

Friday, Session 8
1:15 p.m. - 2:45 p.m.

F 8.1 TV Fantasy Heroism [Cape Fear Salon A] AV

Chair: Rhonda V. Wilcox, Gordon State College

- A Comparative Look at CW's Superheroes Arrow and Flash – Hannah Mixon, Gordon State College
- Once Upon a Time and the Legacy of Parents: Emma Swan's Future Shaped by Prince Charming and Snow White's Past – Sammy Jo Watt, Georgia College and State University
- Character Chiasmus: Juliette, Adalind, and the Women of Grimm – Rhonda V. Wilcox, Gordon State College

F 8.2 Television, Film and Music [Cape Fear Salon B] AV

Chair: Robert Fry, Vanderbilt University

- Singing the Same Song: An Unsettling Celebration of Homogenous Artistry Encouraged by *American Idol*--Josh Bates, Dalton State College and Kristin M. Barton, Dalton State College
- The Spectrality of Atmosphere: Searching for the Wrong-Eyed Jesus and the Cinematic Southern Gothic--Karen Horsley, LaTrobe University Melbourne Australia
- Music Tourism and "New" Performances of Nashville--Robert Fry, Vanderbilt University

F 8.3 Popular Culture in the Classroom [Bellamy] AV

Chair: Donna Harper, Independent Scholar/retired

- "Seducing Lambs: Cult Leaders and How they Entice their Prey"--Olivia Gunn, Gordon State College
- The Overlooked Final Evolution of Malcolm X: A Pedagogical Approach--Jane Davis, Tennessee State University
- Robert B. Parker's Spenser and Academia--Donna Harper, Independent Scholar/retired
- "For Example:" Using Popular Culture to Teach Traditional Research Methods--Rick Olsen, University of North Carolina-Wilmington

F 8.4 Creative Adventures in Popular Culture [Dudley] AV

Chair: Alecia Harper, State College of Florida

- The Art of Jaywalking: A Contemporary Approach to Interaction, Ownership and Creation in Public Space--Natalia Dmuchowska, Independent scholar
- A Different Adventure: Dungeons and Dragons, Improv Theatre, and Public Speaking--Sean Self, Dalton State College
- Public Space and Cultural Memory: Demonstrations and Uprisings--Alecia Harper, State College of Florida
- Roman Busts and Concrete Dust: Vaporwave, Mall Culture, and the Aesthetics of Nightmare--Justin Hadwin---University of Central Florida

**Friday, Session 9
3:00 p.m. - 4:30 p.m.**

F 9.1 Teaching Shakespeare: Contexts Past and Present [Cape Fear Salon A] AV

Chair: Emily Miller, Virginia Military Institute

- Complex Contexts: Suicide in Shakespeare - Emily Miller, Virginia Military Institute
- Chivalry in *Richard II* and *1 Henry IV* – Lewis Walker, University of North Carolina-Wilmington
- Teaching Warfare In and With Shakespeare – Margaret Oakes, Furman University

F 9.2 Folklore to Television and Everything in Between [Cape Fear Salon B] AV

Chair: Matthew Ruane, Florida Institute of Technology

- Welfare Kings and Other Modernist New Deal Nursery Crimes in Cabell's *The King Was in His Counting House*--Bob Coleman, University of South Alabama
- "Rule 34 Material" and the Brony Fandom: Is it Fan Self-expression or a Product of Malicious Intent?--Patrick Edwards, University of South Carolina Upstate
- Fanatical Sports Fans Versus Zombie Zealots: Considering Second Screen Involvement for Leveling the Playing Field--Kim Baker, University of Alabama
- *Sleepy Hollow*: The Intertextuality between Legends, Quasi-History, and Entertainment--Matthew Ruane, Florida Institute of Technology

F 9.3 Views on the *Avengers* [Bellamy] AV

Chair: Heather M. Porter---Independent Scholar

- Black Widow and the Marvel Girls: In Search of the Complete Female Character in the Marvel Cinematic Universe--Heather M. Porter---Independent Scholar
- "Upon This Rock I Will Build My Church": Echoes of Christianity in *Avengers: Age of Ultron*--Haley Gambrell, North Greenville University
- Loki, Leviathan, and the Freedom from Freedom: Political Philosophy in Joss Whedon's *Avengers*--John O'Hara---University of North Carolina Wilmington

F 9.4 Religion and Philosophy through Sports, Literature and Cleanliness [Dudley] AV

Chair: Richard Olsen University of North Carolina Wilmington

- A Sick Voice Cannot Sing: Transforming Cultural Unreality through Tornadic Song--Val Czerny, East Georgia State College at Statesboro
- The Philosophy of the New York Yankees: The Thoughts of Derek Jeter and Phil Rizzuto--William Klink, College of Southern Maryland (Emeritus)
- Magical Thinking in the De-Clutter Movement--David Robinson, College of Southern Maryland
- Joss's Jesus: The Christ-figure in the Whedonverses--Melody Cook, Middle Tennessee State University

F 9.5 Writing our Popular Culture into Being [Latimer]

Chair: Bennett Kravitz, University of Haifa, Israel

- Interpretant Viewpoints and J.K. Rowling's Potter Memorial: Transforming a Non-Existing Object in a Fictional World into a Semiotic Object--Judith Roberts, Louisiana Tech University
- The Cultural Technology of Emily Dickinson--Bennett Kravitz, University of Haifa, Israel
- *Orange Is the New Black* and Althusser: Ignoring (Mis)Recognized Human Rights Violations through New Prison Narratives--Eric Stephens, Clemson University

F 9.6 Popular Culture and Literature [DeRosset]

Chair: John Davis, Chowan University

- Creeley's Poetics of Performance, 1967/1970--Jason Camlot, Concordia University
- The Impact of Magical Realism in Young Adult Novels *Belzhar* by Meg Wolitzer and *Conversion* by Katherine Howe--Mary Willingham, Mercer University
- Lowliest Manifestations of Keenest Pleasures: Particulate Stimulation in Daniil Kharrms and Arthur Conan Doyle--Simon Grant, Georgia Regents University
- Telephone, Television, Tell-a-Story: Mark Twain's Use of Future Technology as Plot Device--John Davis, Chowan University

F 9.7 Musical Popular Culture[Carolina]

Chair: Dennis Hall, University of Louisville--Retired

- The Sense of an Ending: The Lives of Gered Albrecht, Bruno Bartoletti, Claudio Abbado, and Jilius Rudel--Dennis Hall, University of Louisville--Retired
- Charlie Goes Straight to Hell: The Clash and Southeast Asian Refugees in the U.K.--Pete McCluskey, Middle Tennessee State University
- Lord Byron's Luggage: Warren Zevon and the Redefinition of Literature Rock--Michael Flood, Horry Georgetown Technical College

Friday, Session 10
4:45 p.m. - 6:15 p.m.

F 10. 1 Literature and Gender/Sexuality [Cape Fear Salon A] AV

Chair: Ariel Tobin, Old Dominion University

- From Complex to Feminist Icon: Finding the Strength and Feminist Hero in *Cinderella*--Heather Wright, Polk County Early College
- Domestic Metaphors as Threads of Resistance and Healing in Toni Morrison's *Beloved*--Jaqueline Smith, State College of Florida Manatee-Sarasota
- Dale Needs Dames: Helping Girls Appreciate Tolkien's *The Hobbit*--Ariel Tobin, Old Dominion University

F 10.2 Gender and Sexuality from the 18th to the 21st Century [Cape Fear Salon B] AV

Chair: Erich Hintze, College of Southern Maryland

- Bitches and Whores: A Perspective of Women According to Trey Parker and Matt Stone--Rachel Gentry---University of North Carolina-Wilmington
- "Who Is Don Draper?": Mad Men's Ambiguous Take on Masculinity--Cathy Colton, College of Lake County
- Grub Street and #GamerGate, Scriblerians and Sad Puppies: Trolling Women in the 18th and 21st Centuries--Shea Stuart---Gardner-Webb University
- Digital Love: I Wanna *Click* You--Erich Hintze---College of Southern Maryland

F 10.3 Gender/Sexuality [Bellamy] AV

Chair: Kylo-Patrick Hart, Texas Christian University

- "No Darlin' We're White. He's Dead." Reconfigurations of Discrimination in *True Blood*--Verena Bernardi, Department of English, Saarland University
- A Critical Look at Being Mary Jane: The Case of Black Single Women--Ava Tabb, Troy University
- Cold War, Hot Bodies: The Asian American Beauty Pageant of the Early Cold War Era--Rebecca Covey, Northwestern University
- Queering the American Soldier in Post-World War II Cinema--Kylo-Patrick Hart, Texas Christian University

F 10.4 Funny and Strange: Popular Culture on Television [Dudley] AV

Chair: Amber Hodge, University of Mississippi

- A Cruel Sense of Humor: Comedic and Disruptive Violence in the Films of the Coen Brothers--Alison Walsh---University of North Carolina Charlotte
- Zombies as Social and Political Metaphor in *Juan of the Dead*--Maria Moreno---Mars Hill University
- Strange and Beautiful Worlds: David Lynch and *Twin Peaks (25 Years Later)*--Tim Graham---Gordon State College
- The Skeletons on the Small Screen: Embodying Gender as a Social Construct on *Bones*--Amber Hodge, University of Mississippi

F 10.5 Many Faces of Popular Culture in Television [DeRosset]

Chair: Matthew Wysocki, Flagler College

- "I Tell Myself I Bear Witness": Looking, Seeing, and The Gaze in *True Detective*--Matthew Wysocki, Flagler College
- Groucho Marx on TV: *You Bet Your Life* and Beyond--Robert Holtzclaw, Middle Tennessee State University
- "There's Nothing More Boring than a Sense of Morality": Class Position and Allowances for Manipulative Behavior in *Gossip Girl*--Cori Mathis, Middle Tennessee State University

F 10.6 Comics and Gender [McRae]

Chair: Angela Mullins, Rutgers, The State University of New Jersey

- The "Oppressed" Superhero: The Implications of the Niqab-Clab Dust in the New *X-Men* Series--Safiyya Hosein, Lynn University
- Dear Diary: How Buffy Gets Her Groove Back in "Slayer, Interrupted"--Carey Millsap-Spears, Moraine Valley Community College

**Friday, Session 11.1
6:30 -7:30 pm
Reception and Awards
Free for All Members
Room:**

Chair: Sara Dunne, PCAS/ACAS President

**Friday, Session 12.1
7:30 PM - 9:00 pm**

F 12.1 "Words Out Loud": Original Poetry and Play Performances

Chair: David Oates, WUGA Public Radio

Description: Back by popular demand! Grab your drink from the reception and join us at this creative

writing performance as an audience member or reader. The event opens with registered authors performing their original plays, short stories, and poetry. Then anyone in the audience can share their own creative works. The emcee is David Oates, host of a WUGA Public Radio show and long-time poetry performer, publisher, and slam organizer.

**To register in advance as a featured artist, email David Oates at dvdoates@aol.com.
Event is free and open to all conference attendees and their guests.**

Saturday, October 3, 2015

Registration 8:00 a.m. - 10:30 a.m.

**Saturday, Session 13
9:00 a.m. - 10:30 a.m.**

S 13.1 What does Aristotle Know?: Contemporary Student Views on The Tragedy of Romeo and Juliet [Cape Fear Salon A] AV

Chair: Linda Holland-Toll, University of Mount Olive

- *Romeo & Juliet: A Tragedy of Fate* - Emily Shaw, University of Mount Olive
- Aristotle's Definition: Tragedy Applied to *Othello* and *Romeo and Juliet* – Kierston Mattheson, University of Mount Olive
- Tragedy and *Romeo and Juliet: All's Well That Ends Well* – Richard Ward, University of Mount Olive
- *Romeo and Juliet: Tragedy, Comedy, or Something in Between?* – Jessica Kennedy, University of Mount Olive

S 13.2 Undergraduate panel: Media and Culture in Superheroes, Video Games, Korra, and Wes Anderson [Cape Fear Salon B] AV

Chair: Matthew Wysocki, Flagler College

- Political Polarization and the Need for the Superhero – Shelby Barton, Flagler College
- Wes Anderson Presents. Children's Plays in Anderson's Artificial World – Max Scheidhauer, Flagler College
- Earning the Power-Up: Video Games and the Myth of the Meritocracy- Christian Altman, Flagler College
- Western Democracy and Political Extremes in Avatar: The Legend of Korra – Andrea McNeil, Flagler College

S 13.3 Terrorists, Zombies, and Serial Killers: Real-World Threat and Popular Horror[Bellamy] AV

Chair: Angela Tenga, Florida Institute of Technology

- Zombie Plagues, Prevention, and Preparedness: How and Why Public Health Invoked Popular Culture for Public Awareness Campaigns – Ananya Mukherjea, City University of New York, College of Staten Island
- Fear, Terror, and Monstrous-Human: Narrating the (Un)Known in *Hannibal* and *The Following* – Alexandra Carroll, The George Washington University, Washington DC
- Serial Killers and Infected Identities: From Dexter to Lecter and Spector – Angela Tenga, Florida Institute of Technology

S 13.4 "Adapt to Survive": Superheroes in the Twenty-First Century [Dudley] AV

Chair: Lisa Perdigao, Florida Institute of Technology

- (Super)Heroism as a Response to the Awareness of Death: Existential Lessons from *The Amazing Spiderman 2* – Jonathan Bassett, Lander University
- In the Crucible of the Super Psyche: What the Psychology of Comic Book Heroes Really Tells Us about the Adaptability of Identity and Dealing with Trauma, Time, and Fear – Michael Bassett, Hilton Head Prep

- The Lazarus Effect: Reanimating Arrow - Lisa Perdigao, Florida Institute of Technology

S 13.5 Subtle or Not so Subtle Persuasion in Advertising[Latimer]

Chair: Amber Hodge, University of Mississippi

- To Game, or Not To Game: The Emerging and Diverging Paths of Consumer Virtual Reality– Charlie Ecenbarger, North Carolina State University
- Don Draper’s “Perfect Harmony” in California; Mad Men’s Finale in the Land of Golden Dreams - Linda Straubel, Embry-Riddle Aeronautical University
- “Living the Dream, Blogging Daily”: Female-Authored Lifestyle Blogs and Commercializing the Self through Community---Ellen Moore, Limestone College

S 13.6 [Horror DeRosset]

Chair: Hugh Davis, Piedmont College

- Dumb, Dumber, Dumbest: Hubris and Chutzpah in 20th-Century Fantastic Cinema--Thomas DuBose, Louisiana State University-Shreveport
- A History of Ghosts--Claudie Massicotte, UCLA
- Vampires in New Orleans: Anne Rice vs. Charlaine Harris--Kimberly Smith, Morehouse College
- Curse of the Lesbian Vampire Novel: Val Lewton and Carmilla--Hugh Davis, Piedmont College

S 13.7 Roundtable: Youth in the Urban South, 1946-1960 [McRae]

Chair: Beth Kreydatus, Virginia Commonwealth University

- HBCU Lab High Schools: Shaping our Future Leaders – Sharon Pierson, Ramapo College of New Jersey
- “The Younger Set”: Social Dancing in Segregated Richmond – Beth Kreydatus, Virginia Commonwealth University

S 13.8 Journalism and Media in Popular Culture[Carolina]

Chair: Patricia Miller, Valdosta State University

- Combining Political Negativity, The Issue Attention Cycle and Media Coverage Strategies to Create Social Change--Michael Friedman, University of Tennessee at Chattanooga
- Something to Chew On: Moral Commentary in Mary Roach's "Gulp"--Patricia Miller, Valdosta State University
- For the Record: Assessing Audio Essays in the First Year Composition Classroom---Erin O'Quinn, University of North Carolina-Wilmington
- Taking the Media and Fan "Cult" Mainstream: How the Term "Cult" is Applied to Media and Fan Texts in Mainstream Media and the Effects of Those Applications on Meaning and Power--Timothy Craig, Warner University

S 13.9 Literature and Film [Skinner]

Chair: Hana Saliba-Salman, a lecturer at the English Department in the Academic Arab College in Haifa

- *Wuthering Heights*: A Modern Interpretation--Jackie Wertan, Piedmont College
- Where is Dracula?: An Examination of the Evolution of the Literary Degenerate--Hayley Major, Piedmont College
- Nevermore: Shattering the Misrepresentation of Edgar Allan Poe in Media Portrayals--Brittany Stancil, Piedmont College

**Saturday, Session 14
10:45 a.m. - 12:15 a.m.**

**S 14.1 Popular Culture Association of the South Business Meeting [Cape Fear Salon A] AV
ALL MEMBERS ARE INVITED TO ATTEND TO LEARN MORE ABOUT THE PCAS.**